

Audience Building, Engagement and Monetization (ABEM) Docs

Phunware's Audience Building, Audience Engagement and Audience Monetization (ABEM) module allows:

- App publishers to drive installs and grow their audience base
- Brands to drive engagement and awareness throughout the mobile ecosystem
- App publishers to monetize their traffic

[Releases \(ABEM\)](#) [Config Guides \(ABEM\)](#) [Android SDK \(ABEM\)](#) [iOS SDK \(ABEM\)](#)

Audience Building, Engagement and Monetization Releases

Date	Updates/Release Notes	iOS SDK	Android SDK	Training & Documentation
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Audience Building, Engagement and Monetization Configuration Guides

Document Title/Link	Document Description	Last Updated
Phunware Ads Portal - Publisher's Configuration Guide	<p>This guide will assist you with the registration and Publisher configuration on the Phunware Ads portal (TapIt).</p> <p>The Phunware Ads portal allows you to Advertise your application or business on other mobile applications and/or to publish others' apps and businesses on your mobile applications.</p>	3/22/2017

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Android Audience Building, Engagement and Monetization Developer Documentation

Document Title/Link	Document Description	Last Updated
Advertising SDK Integration Guide (Android)	<p>Version 2.1.1</p> <p>This document provides your with the requirements, installation, and integration instructions for Phunware's Android Advertising SDK</p>	3/19/2017

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iOS Audience Building, Engagement and Monetization SDK Developer Documentation

Document Title/Link	Document Description	Last Updated
Advertising SDK Integration Guide (iOS)	Version 3.1.3 This document provides your with the requirements, installation, and integration instructions for Phunware's Android Advertising SDK	3/19/2017
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